

Today: Cloudy, mild.
High 56. Low 44.
Friday: Rain, then partly
sunny. High 54. Low 42.
Details, **B10**

Fantasy Team of a Different Kind

Lest anyone forget the real meaning of the Super Bowl — hey, it happened to Christmas — we offer a glimpse into our e-mail inbox, which is chock full o' nutty and not-so-nutty promotions, advertisements and audacious sales pitches.

Our runaway favorite comes from Kristina Rowling, representing a lingerie company called The Reddoor: "This year, we are introducing a new way to entice guests at your Super Bowl party. Encouraging guests to dress up as their favorite player, or referee will create a much more stimulating environment for the big game!"

We can almost picture the mayhem that will ensue when two people show up at the same party in the same Ed Hochuli "outfit." And can you imagine the preparty planning? "Dibs on back judge Don Dorkowski! I've got his No. 113 stitched on the back and everything." Rowling offered a 10-minute interview with "an expert on referee costumes, Eric McCoy!" (We added that last exclamation point, but it works, eh?)

Runner-up in bizarro world is a pitch to interview Bill Downs, who claims to be "one of the world's foremost experts on diet and digestion." Downs is the author of a "blog to promote serious discussion on the root causes of digestive disorders." His press release states: "Super Bowl party foods have an unspoken dark side that's among society's last taboos: . . . gastrointestinal distress." Downs, apparently, has tips on keeping your Super Bowl party rumble-free at www.Trafon.org.

